Sinclair Broadcasting's decision to force their stations to air an anti-Kerry commercial, days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. If Sinclair is truly interested in a fair and balanced discussion of John Kerry, they should also run a truthful, positive documentary such as "Going Upriver", instead of demanding Kerry make an appearance to refute the claims of the "Stolen Honor" commercial.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them.